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Group

INOX Group signs sponsorship agreement to support Team India at the Olympic Games Tokyo 2020

New Delhi, 13 August 2020: The Indian Olympic Association (IOA), governing body for the Olympic Movement in India and INOX Group, a globally acclaimed Indian conglomerate with diverse business interests, today announced a new partnership.

The partnership between IOA and INOX will see the Group associate with IOA as official sponsor of the Indian Olympic Team to the Olympic Games Tokyo 2020. In addition, the partnership agreement will further support Team India's promotions through the Group's entertainment company, INOX Leisure Limited, allowing a larger audience to experience and identify the spirit of "Ek India Team India" at its distinct multiplex properties around the country, fostering the fan base that cheers upon and supports Team India athletes as they take to the world arena in the Olympic Games.

In his statement while announcing the association, **IOA Secretary General Mr. Rajeev Mehta** said, "We are happy to announce this partnership with INOX Group which will be beneficial for all our athletes and the organisation. I would like to thank INOX Group and Mr. Jain for showing their support for Team India, even under the current circumstances."

On signing the partnership agreement, **INOX Group Director, Mr. Siddharth Jain** said, "INOX Group has always assigned priority to India's all-round progress. We are honoured and privileged to be able to support India's Olympic dream through this prestigious association with the Indian Olympic Association. We look forward to the Indian contingent scaling new heights in the next Olympics."

INOX Group has always been at the forefront of promotion of sports in the country. In the recent past, the Group has worked towards supporting various sporting events, teams and leagues in the field of Table Tennis, Football, Badminton, Running, Basketball and Cricket, and building awareness among masses through effective promotional initiatives.

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About the Indian Olympic Association - The Indian Olympic Association is the governing body for the Olympic Movement in India. As an affiliated member of the International Olympic Committee (IOC), Olympic Council of Asia (OCA) and Association of National Olympic Committees (ANOC), the IOA administers various aspects of sports governance and athletes' welfare in the country. In this regard, the IOA oversees the representation of athletes or teams participating in the Olympic Games, Asian Games and other international multi-sport competitions of IOC, CGF, OCA and ANOC.

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About the INOX Group - The INOX Group is a diversified Indian conglomerate with activities spanning Manufacturing Medical & Industrial Gases, Cryogenic Equipment, LNG Storage & Distribution Equipment, besides owning one of the largest and fastest growing multiplex chains, redefining the movie and cinema experience in India. The Group has a track record of building successful business over the past six decades, distinguished by integrity, delivery and best practices accompanied by sustained growth. The Group employs more than 10,000+ individuals at 200+ business units across India.